



# Welcome to the new Eudonet brand book!

You will find here brand design and text guidelines, useful illustrations and links for your presentation materials.

02.10.25



# Eudonet in a nutshell

**Eudonet: the sovereign technology platform empowering organizations that serve the greater good.**

We combine 25 years of industry expertise and innovation to offer a 100% sovereign CRM platform that centralizes your data, automates your processes, and enlightens every decision. With integrated, yet modular solutions, you increase efficiency, engage your stakeholders, and achieve concrete, measurable, and lasting results.

Amplify your impact.

**La plateforme technologique souveraine qui propulse l'engagement et renforce l'efficacité des organisations qui œuvrent pour le bien public.**

Nous allions 25 ans d'expertise métier et innovation pour vous offrir une plateforme CRM 100% souveraine qui centralise vos données, automatise vos processus et éclaire chaque décision. Avec des solutions intégrées et modulaires, vous gagnez en efficacité, mobilisez vos parties prenantes et obtenez des résultats concrets, mesurables et durables.

Amplifiez votre impact.

# Amplifiez votre impact

La plateforme technologique au service  
de l'engagement et de la performance

# Amplify your impact

Eudonet.

Powering Engagement. Driving Performance.

Logo

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## Brand colors

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01	BACKGROUNDS & TEXTS				#F2F0F0
02	LOGO & TEXTS & ICONS				#242424
03	MAIN BRAND GRADIENT 01	#386AEB	#A6A3EE		#C8EFF6
04	BRAND GRADIENT 03	#7659F1	#649BF3		#52DBF5
05	BRAND GRADIENT 04	#FB9576	#FBB776		#FFF5B3
06	BRAND GRADIENT 02	#FFCEA8	#FFF18B		#FFFFFF
	SECONDARY COLOR - FOR UI DETAILS	SECONDARY COLOR - FOR UI DETAILS	SECONDARY COLOR - FOR UI DETAILS	SECONDARY COLOR - FOR UI DETAILS	SECONDARY COLOR - FOR UI DETAILS

## Brand Typefaces

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Our primary typeface used on H1 and core texts is Helvetica Now Pro Display.

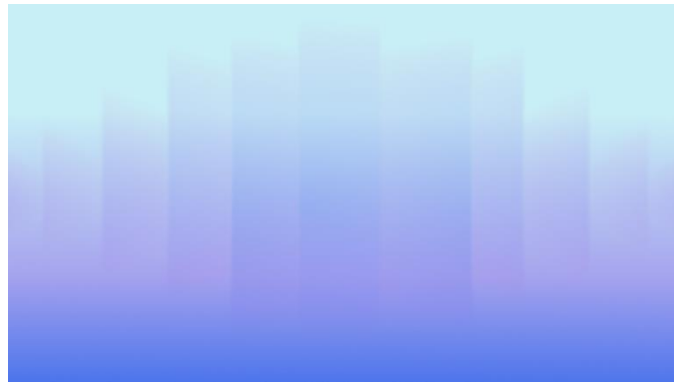
It can be swapped for **SEGOE UI** (Microsoft office font) for any online work, ppt presentations, word documents...

Helvetica Now Pro Display  
REGULAR & MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

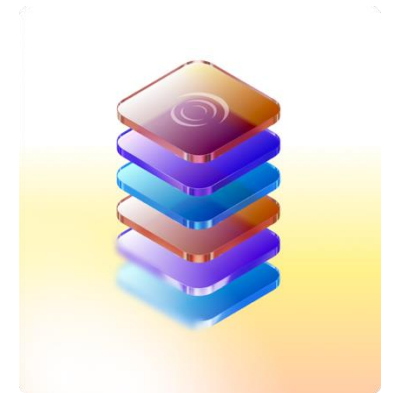
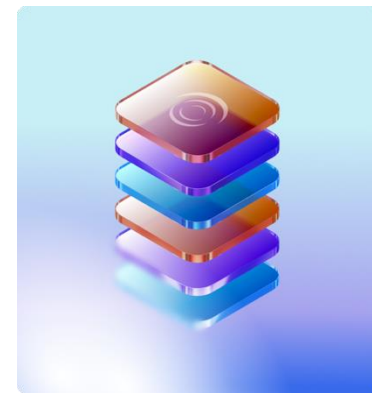
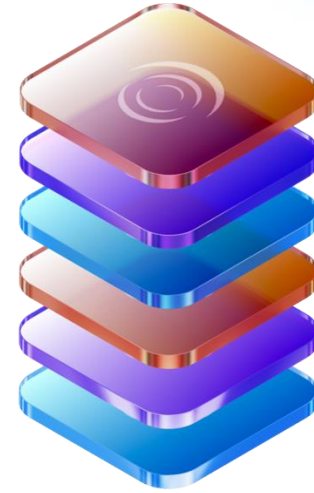
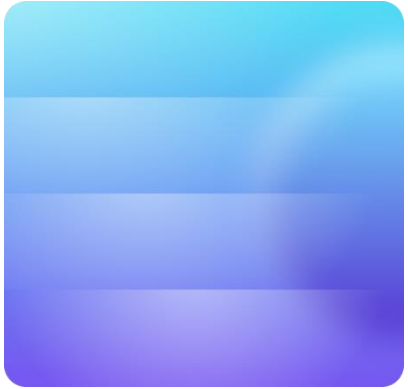
# 01 Gradient backgrounds

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## 02 Illustrations

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# Our people!



## Useful visuals

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Eudonet™